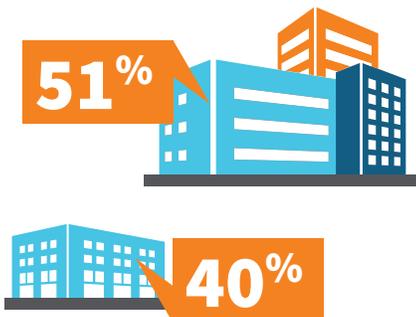# WIN
THE CLOUD
WITH RACEMI

The Cloud Migration Partner for Systems Integrators and Managed Service Providers

51%

40%

A recent survey from McKinsey & Company reports that 51% of large enterprises and 40% of midsize companies will have at least one workload in the public cloud by 2018.

The Cloud Awaits

As enterprise companies move to the cloud, they depend on systems integrators like you for a wide range of cloud expertise and industry experience. You provide the strategy and management to deliver their cloud transformation success.

On this complex path to the cloud, every step impacts project cost and ROI for your clients' business. To ensure that your clients have a smooth, pain-free, and profitable journey, you need to migrate workloads and applications with:

/ **SPEED**

/ **EFFICIENCY**

/ **QUALITY**

/ **MINIMAL DISRUPTION**

/ **SECURITY**

Racemi
CLOUD MIGRATION SIMPLIFIED

THE TIME FOR INNOVATION IS NOW

> *Every day, reaching the cloud successfully requires more and more speed. Our partnership with Racemi allows us to deliver that speed without losing quality.*
>
> — Accenture

Traditional migration methods may have worked in the contained environments of the past. But in today's race to the cloud, these methods take too much time, require too many resources, and involve disruptions that cost clients revenue.

They can't account for realities like:

CHANGES IN ARCHITECTURE

NEW SECURITY REQUIREMENTS

WORKLOAD SECURITY CHANGES

These difficulties create the need for innovative tools and processes to facilitate a more seamless migration — as well as guidance for application owners concerned about making the transition to the "Wild West" of the cloud. As you seek to innovate and create the best cloud experience for your clients, these traditional migration methods will only hold you back.

It's time to stop settling for the complacency and inefficiency of expensive, labor-intensive in-house migration. Trust a cloud migration partner that enables cloud transformation with a tech-forward approach and supports your team of experts along the way.

Meet Racemi — the Cloud Migration Partner

Racemi empowers cloud transformation. We collaborate with you, integrating our migration technology and services into your existing cloud transformation solution. We understand the details that can make or break a cloud migration project, and our tech-forward approach allows us to provide speed, quality, and security like no one else.

A **TECH-FORWARD** APPROACH

We're experts with more than a decade of experience in discovery, migration, and optimization for the cloud. Your clients demand the best, and with Racemi's technology and services, we can help you deliver.

Racemi provides:

DISCOVERY

We analyze and identify applications and workloads that are best suited for re-hosting — and begin to migrate them immediately.

MIGRATION

We use our unbeatable DynaCenter technology to automate the live capture of server workloads and move them to the cloud with minimal server downtime.

Target environments and workloads can be customized, in flight, to automate installations and eliminate time-consuming configurations.

OPTIMIZATION

We perform real-time workload optimization throughout the migration process to ensure optimal performance in your new cloud environment.

Harness Racemi's tech-forward approach for your cloud transformation solution.

TOGETHER, WE CAN EMPOWER ORGANIZATIONS TO ACHIEVE CLOUD VICTORY.

PROVEN **EXPERTISE**

ACHIEVE
CLOUD VICTORY

The cloud awaits. Organizations count on systems integrators like you to get them there. Rather than concede to the complacency of traditional methods, advance your cloud transformation with Racemi — the cloud migration partner. With our tech-forward approach to discovery, migration, and optimization, together we can empower organizations to achieve cloud victory.

To learn more about partnering with Racemi, visit www.racemi.com.

Racemi
CLOUD MIGRATION SIMPLIFIED