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CompuCredit Taps Racemi

--Deploys DynaCenter® to optimize services infrastructure--

ATLANTA, April 2, 2007 – Racemi, Inc. announced today successful deployment of DynaCenter at CompuCredit, a direct marketer and servicer of branded credit cards and related fee-based products and services to consumers often overlooked by traditional providers of consumer credit. DynaCenter ensures organizations reduce costs and time as they optimize data center operations by maximizing the utilization, reliability, agility and cost-effectiveness of their IT assets.

CompuCredit's IT team was tasked with creating, managing and optimizing new infrastructure for CompuCredit's revenue-generating software-based services. As contemplated by the CompuCredit team, the environments for these new software-based services consisted of: a developer sandbox, development integration, quality assurance, staging/recovery and production.

Ron Williams, director of systems engineering and quality assurance, said, "CompuCredit examined the generally accepted approaches for deploying servers and found them overly reliant on manually building out and individually configuring each server. With the number of servers needing configuration, we were facing a very manually and time-intensive project. DynaCenter was a perfect solution to meet our challenges."

Notes Brian Hoffman, vice president of product management for Racemi, "DynaCenter facilitated rapid allocation of CompuCredit's data center assets, capturing CompuCredit's infrastructure requirements from an application perspective including network, servers, operating systems and storage. This was all combined to create bootable images of the many different application types used by CompuCredit which was then able to take properly configured systems and pass them from one test environment to another and finally into production using DynaCenter."

Ron Williams concluded, "Racemi's DynaCenter completely changes and advances traditional best practices for optimizing utilization of server assets, including those reserved for disaster recovery. DynaCenter is proof that utility computing is more than just a pipe dream."

About Racemi

Racemi provides certainty to enterprises seeking to optimize data center operations by maximizing the utilization, reliability, agility and cost-effectiveness of their IT assets. DynaCenter®, the company's flagship systems management software solution, is ideal for alternative use of idle disaster recovery assets, data center relocations, lab and test environments, managed hosting and utility computing. For more information, visit www.racemi.com.