

Contact
Andrew Dod
404.432.7211
adod@racemi.com

Racemi Announces Channel Program

--Program Enables Faster, Deeper Market Penetration of DynaCenter® --

ATLANTA, February 27, 2007 – Racemi, Inc. announced today its Authorized Partner Program to support partners in offering strategic solutions based on Racemi's products and services. After five intensive years of R&D, Racemi's patented DynaCenter® ensures organizations reduce costs and time as they optimize data center operations by maximizing the utilization, reliability, agility and cost-effectiveness of their IT assets.

Lorraine Bassett, executive director of channel development for Racemi, said, "The program's goal is to enable partners to achieve higher margins and extend their presence as leading providers of solutions which commoditize infrastructure, enabling applications to dynamically allocate any resource rapidly to meet business requirements. In addition to authorization of product sales and support, Racemi Partners may also become authorized to deliver Racemi Training Services and Racemi-packaged Professional Services for further revenue opportunities and increased margins."

Leveraging the fast growing ecosystem of partners that use and have implemented DynaCenter to expand their data center automation offerings, the Racemi Authorized Partner Program includes several levels as described below.

Racemi Certified Reseller

Certified resellers can capitalize on Racemi's DynaCenter suite as a powerful addition to the solutions offered to customers. The Racemi Authorized Partner Program offers resellers the products, training, sales, marketing and technical support, and immediate short-term revenue opportunities. Racemi's customers range from medium to large-sized companies, across industry.

Racemi Certified Support Provider

The process to become a Racemi Certified Support Provider enables existing Racemi Resellers to become further certified to provide profitable first level support to end-users of Racemi Products.

Racemi Certified Instructor

The process to become a Racemi Certified Instructor prepares qualified technical instructors to profitably teach Racemi courses. The process is

designed to ensure instructional consistency of technical content and quality in the delivery of DynaCenter courses through the use of Student Kits, Labs and Instructor Guides.

Racemi Certified Professional Services Provider

The Professional Services Certification process prepares qualified technical consultants to profitably deliver DynaCenter-packaged Professional Services. The process is designed to ensure consistent quality in the delivery of DynaCenter Packaged Professional Services through the use of methodologies and tools. Certification can be achieved in a number of areas of specialization including:

- DynaCenter and Data Center Relocation
- DynaCenter and Disaster/Recovery Re-Use

Companies interested in expanding business opportunities and learning more about Racemi's Authorized Partner Program are encouraged to contact Racemi at 404.892.5850 for more information.

About Racemi

Racemi provides certainty to enterprises seeking to optimize data center operations by maximizing the utilization, reliability, agility and cost-effectiveness of their IT assets. DynaCenter®, the company's flagship systems management software solution, is ideal for alternative use of idle disaster recovery assets, data center relocations, lab and test environments, managed hosting and utility computing. For more information, visit www.racemi.com.