

Contact  
Andrew Dod  
404.432.7211  
adod@racemi.com

## Racemi's Brian Hoffman to Speak at Computer Measurement Group's Fall Meeting; Delivers Featured Remarks on Virtualization

**ATLANTA, October 23, 2007** – Brian Hoffman, Vice President of Product Management for Racemi, Inc., will present, "Virtualization: Why Capacity, Change and Configuration Management are About to be Turned Inside Out and Why We Shouldn't Worry About It" at the fall meeting of the Greater Atlanta Computer Measurement Group (GACMG) on October 24, 2007 at the Bank of America Midtown Building.

The "GACMG" is a regional chapter of the Computer Measurement Group, Inc. The Computer Measurement Group, commonly called CMG, is a not-for-profit, worldwide organization of data processing professionals committed to the measurement and management of computer systems. CMG members are primarily concerned with software performance engineering, performance evaluation of existing systems to maximize performance (e.g. response time, throughput, etc.) and with capacity management where planned enhancements to existing systems or the design of new systems are evaluated to find the necessary resources required to provide adequate performance at a reasonable cost.

Comments Brian Hoffman, "While virtualization has been the buzzword for the last few years, it's a concept that's been around since the early days of the mainframe. What's new and exciting is how emerging virtualization technologies are totally transforming how data centers operate and how enterprises are improving performance of current IT assets."

Racemi helps enterprises create, manage and optimize next generation data centers with technology, tools and processes that offer maximum flexibility, achieve the lowest total cost of ownership and minimize risk. DynaCenter provides optimum mobility by allowing enterprises to take applications running on one server and easily move them to another server with hardware which may be dissimilar. Completely scalable, DynaCenter can take applications running on hundreds or thousands of servers with different operating systems and move them to new hardware within a data center or at a geographically distant location as fast as a warm boot.

**About Racemi**

Racemi provides certainty to enterprises seeking to optimize data center operations by maximizing the utilization, reliability, agility and cost-effectiveness of their IT assets. DynaCenter®, the company's flagship systems management software solution, is ideal for alternative use of idle disaster recovery assets, data center relocations, lab and test environments, managed hosting and utility computing. For more information, visit [www.racemi.com](http://www.racemi.com).