



Press Release

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Racemi to be a Silver Sponsor of BMC UserWorld 2008

ATLANTA, August 15, 2008 – Racemi announced today it will be a Silver Sponsor of the BMC UserWorld Conference in Miami Beach, October 13-17.

Racemi provides image-based provisioning technology, which complements the BMC BladeLogic Operations Manager software. Racemi's booth will highlight the integration between the two technologies and the exponential benefits realized by using both products as one integrated solution.

Racemi founder and CTO, Charlie Watt, will deliver a presentation on managing disaster recovery in a complex environment with multiple heterogeneous systems. He is a recognized thought leader in the virtualization space with expertise in recovery planning.

"Racemi's presence at UserWorld will not only strengthen our relationship with BMC, but expose a wide audience to the new integration and highlight our joint capabilities," said Lawrence Guillory, Racemi vice president, sales and marketing.

BMC UserWorld will be held at the Fountainbleau Resort and Conference Center located at Miami Beach. Attendees will be primarily composed of BMC customers, prospects, and executives. The convention will unveil a number of new technologies and partnerships, and Racemi is excited to be a member of this community.

About Racemi

Racemi, a virtualization company, provides a next-generation server imaging and migration technology, delivering the broadest platform support and price performance in the industry. With built-in support for physical and virtual migration, disaster recovery, and image capture and deployment across dissimilar hardware, Racemi provides simply more. For more information, visit www.racemi.com.