



## Press Release

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### Racemi Names VP Sales and Marketing

**ATLANTA, July 31, 2008** – Racemi has named Lawrence Guillory as vice president of sales and marketing. Formerly vice president of marketing and product management, Guillory adds sales responsibilities to his role.

"Lawrence has proven himself as a key strategic contributor as Racemi continues to expand its presence in the market," said Richard Stansbury, CEO of Racemi. "We are extremely pleased with the passion and experience he has brought to Racemi, and I am confident that his skills and enthusiasm will support effective development and delivery of valued products to our customers."

Guillory brings 12 years of software management and business development to Racemi. He previously worked for Brown & Williamson as a software development manager and was recognized for three straight years of delivering more than \$5 million in software development projects, on-time and on-budget. While there, he co-founded Cpons.com which grew into one of the Internet's largest online discount golf communities, supporting more than 750 golf courses in all 50 states and 820,000 golfers as members. During his seven years at the CheckFree Corporation, he launched two new businesses, grew sales by 530 percent in the first two years on one product line, drove the company's flagship product from early adopters to a mainstream consumer base of more than 25 million consumers, built a new emergency payments business, and built and executed against a seven-fold growth plan for another business line.

### **About Racemi**

Racemi, a virtualization company, provides a next-generation server imaging and migration technology, delivering the broadest platform support and price performance in the industry. With built-in support for physical and virtual migration, disaster recovery, and image capture and deployment across dissimilar hardware, Racemi provides simply more. For more information, visit [www.racemi.com](http://www.racemi.com).