

Racemi Delivers New Approach to Disaster Recovery and Data Center Consolidation

ATLANTA, February 12, 2009 – Businesses seeking reliable and cost effective ways to address disaster recovery or data center consolidation, while minimizing the complexity brought on by dissimilar hardware and multiple disparate platforms, can take advantage of integration announced today between Racemi's business systems portability technology and BMC Software's BladeLogic Operations Manager.

Racemi DynaCenter uses virtualization technology to automate the movement of entire server images, including operating systems, storage and network configurations and applications, to dissimilar hardware -- reducing infrastructure costs along with the time and risk that manual provisioning processes typically introduce.

"The combination of Racemi and BMC takes time sensitive tasks, like provisioning servers after a disaster or during a data center move, and allows them to be completed with greater speed and ensured reliability" said Charlie Watt, founder and chief technology officer, Racemi. "BMC's large installed base will enable us to broaden the use of Racemi business systems portability technology and help support BMC's vision of complete service automation."

The integration of Racemi and BMC BladeLogic Operations Manager technologies is controlled via the BladeLogic Operations Manager user interface – which directly enables the capturing and provisioning of server images. The integrated solution is available today as a BMC MarketZone product and delivered by Racemi and BMC as an additional feature within the Operations Manager interface.

"This is a positive step towards helping customers efficiently manage the ever-increasing numbers of servers that are both physical and virtual," said Tim Fessenden, director of product management, Service Automation, BMC Software. "By partnering with Racemi we are able to move further towards streamlined automation of data center operations."

More information on the BMC BladeLogic Operations Manager incorporating Racemi technology is available here, <http://developer.bmc.com/ar/inote.jsp>.

About Racemi

Racemi, a virtualization company, provides a next-generation server imaging and migration technology, delivering the broadest platform support and price performance in the industry. With built-in support for physical and virtual migration, disaster recovery, and image capture and deployment across dissimilar hardware, Racemi provides simply more. For more information, visit www.racemi.com.

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